

Occupational Certificate: Visual Merchandiser NQF 3



^ PURPOSE

The purpose of this qualification is to prepare a learner to operate as a visual merchandiser. A visual merchandiser plans, develops and displays merchandise visually in order to create and maintain interest in the chosen target market and promote sales.

A qualified learner will be able to:

- Develop and implement visual merchandising plans
- Merchandise stock visually
- Maintain and evaluate visual merchandising displays

^ COURSE CONTENT

Module 1: Developing Visual Merchandising Plans ▼

- Principles of customer service

Module 2: Forecourt Operations ▼

- Communicate with customers
- Processes and procedures for interacting with customers and team members

Module 3: Maintain and Evaluate Visual Merchandising Plans ▼

- Forecourt operations
- Perform forecourt services
- Processes and procedures for working on a forecourt

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^ DURATION

- Duration: 12 Months
- Delivery: Classroom/Online/Blended

^ ENTRY LEVEL REQUIREMENTS

- Communication at NQF Level 2
- Mathematical Literacy at NQF Level 2

^ CAREER POSSIBILITIES

- Develop and implement visual merchandising plans
- Merchandise stock visually
- Maintain and evaluate visual merchandising displays

^ ACCREDITATION

- Occupational Certificate: Visual Merchandiser
- Accreditation: QCTO
- SAQA ID: 99688
- NQF Level: 3

MORE INFO

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SHORT COURSES

LEARNERSHIPS

COMPLIANCE TRAINING

Contact your preferred Sales Executive for assistance or email us at support@speccon.freshdesk.co.za to find out more.